

# Hello

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**My name's Spencer and I create empathetic and engaging design solutions.**

I hope you're well. I appreciate you taking the time to consider my CV.

Over the past 6 years I've worked with a variety of mediums and have created content ranging from virtual reality artworks to data analytics user interfaces. I'm a recent graduate of Ryerson University's New Media program and I've just moved to London from Toronto, Canada.

I produce creative and functional user experiences with a focus on empathetic and inclusive design. In my work I take a user-first approach; I believe design should serve to enrich the lives of those who interact with it, giving users more time in their day or empowering them through the message behind the work. I'm after a position that will push me creatively, teach me new techniques and challenge me to produce the best work possible in any context.

Simply put— I want to be really good at this.

I hope to have the opportunity to speak to you in person and learn more about you, the work you do and how I can contribute to its success.

Warm regards,

Spencer J. Houghton

Please see my attached CV...

# Spencer J. Houghton

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## Highlights

UX | UI design

Project management

Production & post-production

Graphic design

## Technical

Sketch | Adobe XD

Photoshop | Indesign | Illustrator

Premiere & After Effects

Java | HTML | CSS

## Education

Ryerson University | New Media | 2018

Rosedale Heights | Photography | 2014

## Mammoth Analytics | Junior UX Designer | 2018 - Present

Designed fluid and personal user interfaces for a data management application.

Wireframed adaptive user flows for data storage, created mockups and worked alongside the development team to launch new application features.

Redesigned aspects of the company site allowing for increased accessibility and clarity of information.

## Memory Fades | Project Manager | 2017 - 2018

Created an immersive and interactive virtual reality experience allowing users to explore evolving architectural styles ranging from the 15th to 21st century. This piece received the *Ryerson New Media Faculty Choice* award.

Designed a quick but engaging user experience, effectively reducing runtime allowing for a greater number of users without sacrificing quality.

Developed this project using Unity 3D for showcase on the HTC Vive

## The Giving Tree | Design Lead | 2016 - 2017

A Twitter driven data visualization piece that categorized tweets in realtime either “*positive*” or “*negative*” based on keywords, then used that data to support plant life in a greenhouse.

Conceptualized, designed and produced this installation on commission for Ryerson University.

Coded an application in Java using the Twitter API to sort and categorize tweets in real time.

## Bitmorph | Assistant UX/UI Designer | 2015 - 2016

Assisted in the design and development of an educational, checkpoint based, hologram installation in collaboration with the Ontario Science Centre.

Designed user interaction to effectively increase foot traffic between displays at the centre.

Achieved 100,000+ uses with 30% of users visiting the website afterwards.

## Chase Hospitality Group | Server | 2014 - 2018

Provided genuine hospitality in a fast-paced fine dining environment.